

# Managing Cashflow amidst COVID-19 with Cashflow Magnifier™



COVID-19 is challenging the operating model for most businesses in the US and the impact of the virus on what is considered “normal” is going to be felt for a long time. Many businesses in the retail and manufacturing space have been severely impacted and have started looking into measures to start managing cashflow better.

## WHAT DOES CASHFLOW MAGNIFIER DO?

Cashflow Magnifier™ gives you a clear understanding of upcoming expenses, incoming receivables, inventory on hand across warehouses, inventory value and ratios like the inventory turnover, collection ratio and working capital ratio.

## WHY DO YOU NEED CASHFLOW MAGNIFIER?

Managing cashflow is a complex mixture of activities including working capital management, burn rate analysis and cashflow projections and is typically based on knowledge of the business, prior period performance and projections. However, in these uncertain times, simply following the traditional methods will leave you coming up short.

To help our customers understand the detail going into the cashflow management process better, OmniData Insights have developed a comprehensive working capital management model, called Cashflow Magnifier™, giving you the ability to immediately analyze metrics across the following criteria:



### ACCOUNTS RECEIVABLE MANAGEMENT

With so many businesses under stress, keeping your incoming receivables projection accurate is vital. With Cashflow Magnifier™ you can identify debtors that are at risk of default and what that would do to receivables? What is due this week, next week and the week after? What is my Days Sales Outstanding and what can I do to lower this? What is my Average Days Delinquent by debtor and what can I do to improve this?



### ACCOUNTS PAYABLE MANAGEMENT

Managing cash flowing out of your business might mean the difference between paying salaries and not. Using Cashflow Magnifier™, you will be able to get a clear understanding of which payments are due this week and beyond. What is your Invoice cycle time and how to stretch it as far as possible? What discounts have been applied? Have I made any duplicate payments?



### INVENTORY MANAGEMENT

Worldwide, supply chain is under pressure as a result of COVID-19. SKU's that used to be stable performers are now high demand items or have suddenly gone into low demand. Cashflow Magnifier™ can help you understand your inventory, what is moving, what is stagnant and where you have high exposure.

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OmniData Insights is a high-performance, Microsoft partner providing specialized business technology consulting services and solutions in the areas of Analytics & AI, Cloud Modernization and Data Estate Modernization.

## 1-DAY DEPLOYMENT:

Cashflow Magnifier™ is deployed 100% remotely ([using our RAD methodology](#)) in as little as 1 day for supported systems\*. Cashflow Magnifier™ is deployed as a Power BI Services Application and connected directly to your data. Following the initial deployment, OmniData Insights provides one-to-many, instructor lead, online training and personalized support to get you up and running in as few days as possible.

**“Cashflow Magnifier™ gives you the ability to start managing working capital and cashflow quickly to make a bigger impact on your bottom line.”**

– Douglas Textor, CEO, OmniData Insights

## SUPPORTED SYSTEMS:

Cashflow Magnifier™ supports most on-premises and cloud based ERP systems. The following systems are currently supported for Accelerated 1-Day Deployment:

- On-Premises
  - Dynamcis AX
  - Dynamics NAV
- Cloud Based
  - D365 F&O
  - D365 BC



Additional Accelerated Deployment systems will be added in April 2020, May 2020 and June 2020.

**CONTACT US TODAY TO SCHEDULE A DEMO:**



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